

“Quality Matters in Information for Young People”

Paris, 15-18 September 2005

European Seminar, organised jointly by ERYICA, Eurodesk and EYCA

<p style="text-align: center;">DESCRIPTION OF QUALITY INITIATIVE OR PROJECT CONCERNING INFORMATION FOR YOUNG PEOPLE <i>included in Compendium of Quality Initiatives/Projects prepared for the European Seminar</i></p>
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Organisation: **Forum UIK**

European Affiliation: **ERYICA**

1. **Name of Initiative** (project, activity, service or product):

NORWAY: Youth Participation as a Quality Factor in Youth Information

2. **Description of Initiative or Project** (*please give a short but complete description, including the aim of the initiative or project*):

In our YIC in Tromsø, we have been working with youth participation for several years now. The aim of these projects is to fulfil in a better way the needs that young people express. We combine focus groups of young people with the professional youth information workers and together we develop information projects or web-sites for the young people.

The project presented here is a Nordic web-site for young filmmakers or young people interested in film that is under development. This project is a collaboration between the Swedish Film Institute, the Youth Information Centre in Tromsø and Nordic Youth Film Festival (that we organise every year – www.nuff.no). The project idea is to develop a web-site for young filmmakers and young people who are interested in film in the Nordic countries, and the web-site will provide information about film educations, festivals and happenings, rights, funding for young filmmakers, copyright and so on. We used focus groups of 15 young filmmakers from Northern Norway and have so far had several meetings in one year. The young people have expressed their needs in a new web-site and what young filmmakers are interested in right now.

The Swedish Film Institute is responsible for the funding in the project and the technical part of the web-site. The young people have participated in developing the content and information on the web-site, but have also contributed with many ideas about the technical aspects of the web-site. Hopefully the web-site will be launched in 2006.

3. **Aspect of Quality relating to Youth Information Addressed by This Initiative :**

(please click on / activate the box which corresponds to your answer)

This is:

- a) an initiative that **identifies one or more quality factors as a basis for analysing / evaluating the quality / impact** of a youth information activity or service
- b) an initiative or project that **assesses the quality of the information provided**
- c) an initiative or project that seeks **to maximise the distribution / impact of the information provided**
- d) an initiative / project that addresses **another aspect of quality** (specify the aspect):

Meeting needs expressed by young people.

<p>4. Name and Address of Organisation Responsible for This Initiative:</p> <p>Name: Tromsø Youth Information Centre Address: Fredrik Langesgt.29, 9008 Tromsø, Norway</p>
<p>5. Name and E-mail Address of Person to Contact (for information about this initiative):</p> <p>Name: Sif Vik E-mail Address: sif@tvibit.net</p>
<p>6. Who Participated in This Initiative ?</p> <p>15 young filmmakers from the northern region of Norway (ages 15-25 years), youth information workers, and professional film workers.</p>
<p>7. What Was the Scope of This Initiative? <i>(please click on / activate the box which corresponds to your answer)</i></p> <p>Local <input type="checkbox"/> Regional <input type="checkbox"/> National <input type="checkbox"/> Nordic <input checked="" type="checkbox"/> European <input type="checkbox"/></p>
<p>8. When Was This Initiative Undertaken <i>(please state the date when the activity was started, when it finished, or if it is still continuing):</i></p> <p>The activity with focus groups was initiated in May/June 2004. The project is continuing</p>
<p>9. What Were the Results Obtained by This Initiative?</p> <p>The project is not completed, but the aim of the project is to develop a web-site of better quality by actually asking the young people what their needs are.</p>
<p>10. Report – Publication – Other Product <i>(if there is a report, publication or other “product” relating to this initiative, please state where it can be obtained or consulted, and in which language):</i></p> <p>The following material is available concerning this initiative: <i>(please click on / activate the box which corresponds to your answer)</i></p> <p>Report <input type="checkbox"/> Publication <input type="checkbox"/> Other Product (specify) <input type="checkbox"/></p> <p>Title:</p> <p>Language(s):</p> <p>Can be consulted / downloaded at this web-site:</p> <p>Can be obtained from (address of organisation):</p>
<p>11. Additional Information:</p> <p>.....</p>

This description form has been completed by:

Name of Person: Sif Vik

E-mail Address: sif@tvibit.net

Name of Organisation: Tromsø Youth Information Centre (Forum UIK , Norway)