

# “Quality Matters in Information for Young People”

Paris, 15-18 September 2005

European Seminar, organised jointly by ERYICA, Eurodesk and EYCA

## DESCRIPTION OF QUALITY INITIATIVE OR PROJECT CONCERNING INFORMATION FOR YOUNG PEOPLE

*included in Compendium of Quality Initiatives/Projects prepared for the European Seminar*

Organisation: **Young Scot**

European Affiliation: **ERYICA + EYCA**

1. **Name of Initiative** (project, activity, service or product):

**UNITED KINGDOM (Scotland): Young Scot SP@CE e-Roadshow**

2. **Description of Initiative or Project** (*please give a short but complete description, including the aim of the initiative or project*):

Young Scot is the national youth information and youth card agency for Scotland. For over 20 years, its aim has been to provide young people with a mixture of information, ideas and incentives to enable them to:

- ? Make informed decisions and choices
- ? Turn their ideas into action
- ? Take advantage of the opportunities available to them in Scotland and across the rest of Europe
- ? Have the knowledge and confidence to become active citizens in their communities.

The most visible product of Young Scot is the SP@CE (Social, Personal @nd Citizenship Education) e-Roadshow.

At its core is a Transit van equipped with a broadband satellite transceiver and 35 wirelessly networked laptop computers, that can be used to set up an instant cyber-café anywhere in Scotland, including in very remote areas.

The e-Roadshow visits schools during the week to run either general youth information sessions or specific topic-based sessions (e.g. on bullying, health, etc) using the Young Scot Portal as an information resource that the young people can use themselves.

This serves two purposes – the first to give information out about a specific topic, and secondly to introduce the young people to the Portal in an in-depth manner.

In the evenings and at weekends, the e-Roadshow visits youth groups or events, offering general Internet access and again the chance for young people to see and use the Young Scot Portal.

The Young Scot SP@CE e-Roadshow was fully funded by the Scottish Executive Crime Prevention Unit for a two year period, and was recently awarded a six-month funding extension from the SECPU.

Support in kind was also received from Microsoft, for software, etc.

<p><b>3. Aspect of Quality relating to Youth Information Addressed by This Initiative :</b>  <i>(please click on / activate the box which corresponds to your answer)</i></p> <p>This is:</p> <p>a) an initiative that <b>identifies one or more quality factors as a basis for analysing / evaluating the quality / impact</b> of a youth information activity or service <input type="checkbox"/></p> <p>b) an initiative or project that <b>assesses the quality of the information provided</b> <input type="checkbox"/></p> <p>c) an initiative or project that seeks <b>to maximise the distribution / impact of the information provided</b> <input checked="" type="checkbox"/></p> <p>d) an initiative / project that addresses <b>another aspect of quality</b> (specify the aspect): <input type="checkbox"/></p>
<p><b>4. Name and Address of Organisation Responsible for This Initiative:</b></p> <p>Name: Young Scot  Address: Rosebery House, 9 Haymarket Terrace, Edinburgh, EH12 5EZ, UK</p>
<p><b>5. Name and E-mail Address of Person to Contact</b> (for information about this initiative):</p> <p>Name: Graeme Robertson  E-mail Address: graemer@youngscot.org</p>
<p><b>6. Who Participated in This Initiative ?</b></p> <p>Young Scot</p>
<p><b>7. What Was the Scope of This Initiative?</b>  <i>(please click on / activate the box which corresponds to your answer)</i></p> <p>Local <input checked="" type="checkbox"/>      Regional <input checked="" type="checkbox"/>      National <input checked="" type="checkbox"/>      European <input type="checkbox"/></p>
<p><b>8. When Was This Initiative Undertaken</b> <i>(please state the date when the activity was started, when it finished, or if it is still continuing):</i></p> <p>The e-Roadshow was launched in February 2003, and currently has funding for staff up to the end of September 2005, but we are confident that this can be extended further.</p>
<p><b>9. What Were the Results Obtained by This Initiative?</b></p> <p>In-house evaluation of the project is extremely positive, with over 15,000 young people taking an active part in e-Roadshow activities over the initial two-year funding period.</p>
<p><b>10. Report – Publication – Other Product</b> <i>(if there is a report, publication or other “product” relating to this initiative, please state where it can be obtained or consulted, and in which language):</i></p> <p>The following material is available concerning this initiative:  <i>(please click on / activate the box which corresponds to your answer)</i></p> <p>Report <input type="checkbox"/>      Publication <input type="checkbox"/>      Other Product (specify) ..... <input type="checkbox"/></p> <p>Title: .....</p> <p>Language(s): .....</p> <p>Can be consulted / downloaded at this web-site: .....</p> <p>Can be obtained from (address of organisation): .....</p>

**11. Additional Information:**

The satellite technology used means that the van can go to the most remote places in Scotland, such as Shetland and the Western Isles, and still function perfectly well. In addition, with its on-board generator, it can operate in complete isolation, such as in the middle of a field at festivals, etc.

This description form has been completed by:

Name of Person: Graeme Robertson

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Name of Organisation: Young Scot