

“Quality Matters in Information for Young People”

Paris, 15-18 September 2005

European Seminar, organised jointly by ERYICA, Eurodesk and EYCA

<p style="text-align: center;">DESCRIPTION OF QUALITY INITIATIVE OR PROJECT CONCERNING INFORMATION FOR YOUNG PEOPLE <i>included in Compendium of Quality Initiatives/Projects prepared for the European Seminar</i></p>
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Organisation: **EYCA**

An EYCA network project

1. **Name of Initiative** (project, activity, service or product):

EYCA: Editors Database of the EYCA Communications Group

2. **Description of Initiative or Project** (*please give a short but complete description, including the aim of the initiative or project*):

Aim:

To create an on-line platform where EURO<26 editors can exchange articles and photographs for their national media in order to facilitate access to content that is relevant for more than one EYCA member country.

Summary:

A closed section of www.euro26.org was defined as a restricted area for professional EURO<26 media people – keywords and passwords are given to those only who fulfil certain criteria as experts in young people/cardholder communication. Texts and articles are uploaded in native language (and/or English) and are translated by external translators into English. In the target country, the content is published in English or translated again. Pictures from the archive of the Editors data-base never need translation and are stored in two formats to be printable and usable on web-sites and in newsletters.

3. **Aspect of Quality relating to Youth Information Addressed by This Initiative :**

(please click on / activate the box which corresponds to your answer)

This is:

- a) an initiative that **identifies one or more quality factors as a basis for analysing / evaluating the quality / impact** of a youth information activity or service
- b) an initiative or project that **assesses the quality of the information provided**
- c) an initiative or project that seeks **to maximise the distribution / impact of the information provided**
- d) an initiative / project that addresses **another aspect of quality** (specify the aspect):

Support of the network of the Communication Group to facilitate their access to useful texts and images, free of charge.

4. Name and Address of Organisation Responsible for This Initiative:	
Name:	EYCA
Address:	Budapest
5. Name and E-mail Address of Person to Contact (for information about this initiative):	
Name:	Gabi Haslinger
E-mail Address:	g.haslinger@euro26.at
6. Who Participated in This Initiative ?	
All EYCA member countries are invited to apply for password so that they can benefit from the relevant content of the editors database.	
7. What Was the Scope of This Initiative?	
Local <input type="checkbox"/>	Regional <input type="checkbox"/>
National <input checked="" type="checkbox"/>	European <input checked="" type="checkbox"/>
8. When Was This Initiative Undertaken (please state the date when the activity was started, when it finished, or if it is still continuing):	
2001 onwards	
9. What Were the Results Obtained by This Initiative?	
Hundreds of articles and images are now available for the EYCA Communication Group members to publish. Uploads and downloads are still increasing.	
10. Report – Publication – Other Product (if there is a report, publication or other “product” relating to this initiative, please state where it can be obtained or consulted, and in which language):	
The following material is available concerning this initiative:	
Report <input type="checkbox"/>	Publication <input type="checkbox"/>
Other Product (specify): web-site <input checked="" type="checkbox"/>	
Title:	http://editors.eyca.org
Language(s):	English (the Database CMS is also available in Spanish)
Can be obtained from:	Extracts from EYCA Office, Budapest
	EYCA PR & Communication: pr-communication@eyca.org
11. Additional Information:	
The system will be improved further with the new web -site: www.eyca.org	

This description form has been completed by:

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Name of Organisation: EURO<26 Austria