

## “Participation of Young People in Youth Information Work”

Vienna, 20-23 April 2005

European Seminar, organised jointly by ERYICA, Eurodesk and EYCA,  
in the framework of the Austrian Presidency of the European Union

<p><b>DESCRIPTION OF INITIATIVE OR PROJECT INVOLVING YOUNG PEOPLE DIRECTLY IN AN ASPECT OF YOUTH INFORMATION WORK</b> included in Compendium of Projects prepared for the European Seminar</p>
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Ref: **06-48**

Organisation: **CIPAJ, Zaragoza**

European Affiliation: **ERYICA** (Spanish Network)

1. **Name of Initiative** (project, activity, service or product):

**48 - SPAIN: "Boletín del CIPAJ"**

- A magazine in which it is the young people that count -

2. **Description of Initiative or Project** (*please give a short but complete description, including the aim of the initiative or project*):

The *Boletín del CIPAJ* is a free youth information publication edited by the CIPAJ (Zaragoza Youth Information Centre), which, since 1983 has faithfully kept its rendezvous with the city's young people and youth associations. Around 15,000 copies are published every month and distributed through 250 youth-related points in the city.

The *Boletín del CIPAJ* is prepared in line with the norms established in its “Style Manual”, which in turn is in accordance with the European Youth Information Charter.

From the very beginning, one of the Magazine's objectives has always been to encourage the participation of young people and the city's associative fabric and it has constantly undertaken initiatives in this direction. The following are some of the most important milestones:

? **Direct participation of young people and associations in preparing information.** In 1998 our Advertisements section marked the first steps towards including information prepared by young people themselves. Since then we have added the Agenda section (2000) and more recently a section of news items entitled “Suelos” (2006).

✍ **Information prepared by the young people themselves currently accounts for 55% - 65% of the total information.**

? **Collaborations with youth associations and youth entities to prepare information.** From the very beginning, the magazine has aimed to give priority to information on activities organized by associations and entities that work with young people.

✍ **During 2005, information on activities promoted by associations represented around 20% of the information in the magazine.**

In addition there is an ongoing co-operation with associations and groups to jointly prepare specialised information sections. Some of the organizations that have collaborated in the magazine in 2005 are: The Municipal Centre for Attention and Prevention of Addictions, the Casa de las Culturas (immigration), the Foundation for Ecology and Development, Movement in Defence of the Bicycle, Young People's Guidance Services (psychologist, sexologist, legal and academic guidance), the Municipal Centre for the Promotion of Health...

- ? **Participation of young people in preparing the graphic elements of the magazine.**  
Both the cover page of the magazine and the inside illustrations (photos and drawings) are totally carried out by young people living in the city who are less than 30 years old. The name of the author always appears.

✍ **Newsletter's graphic material carried out by young people: 100%**

- ? **Young people's opinions: periodic questionnaires that provide us with guidelines for implementing changes in the publication**

Periodic questionnaires (1999 and 2005) directed at readers of the publication have enabled us to discover the type of young people that read it, their degree of satisfaction with it, their opinion of how useful it is (what they have used it for), and the results of the questionnaires have also given us an idea of the themes that are of greatest interest to them at the time, the most popular sections, their suggestions for improvements ...

This data has brought about some important changes.

✍ **Following the 1999 questionnaire:**

- ✍ A new section entitled the Youth Agenda (courses, sports, concerts, theatre...)
- ✍ Increase in Advertisements, especially job offers
- ✍ Disappearance of the "In Group" section

✍ **Following the 2005 questionnaire:**

- ✍ New section on Europe (information on Eurodesk and other European projects).
- ✍ New section "Sultos" with news items contributed by young people or youth associations.

**We will introduce soon (October 2006):**

- ✍ New forum or debate section, including brief opinions of young people who respond to a subject that is dealt with each month.
- ✍ Increase in information on Travel, including contributions and suggestions made by readers (if you travel to ... don't miss....) with useful travel tips.
- ✍ New section devoted to CIPAJ antennas and prepared by young people who, each year, participate in this information project.

### 3. Form of Youth Participation in Youth Information Addressed by This Initiative :

*(please click on / activate the box which corresponds to your answer)*

This is:

- a) An initiative or project that **involves young people directly in the identification of the information needs of young people in their locality or field of interest**
- b) An initiative or project that **involves young people directly in the designing and preparation of information magazines and materials** (for a young public)
- c) An initiative or project that **involves young people directly in informing or advising other young people**

<p>d) An initiative or project that <b>involves young people directly in managing or evaluating youth information centres or other services</b> (such as a youth card) <input checked="" type="checkbox"/></p> <p>e) An initiative or project that addresses <b>another aspect of youth participation in youth information work</b> (please specify the aspect): <input checked="" type="checkbox"/></p> <p style="padding-left: 40px;">From a creative point of view, the preparation of cover pages, photos, drawings for publication.</p>
<p><b>4. Name and Address of Organisation Responsible for This Initiative :</b></p> <p>Name: CIPAJ. Centro de Información Juvenil. Ayuntamiento de Zaragoza. Address: San Carlos 4, E-50001 Zaragoza, Spain</p>
<p><b>5. Name and E-mail Address of Person to Contact</b> (for information about this initiative):</p> <p>Name: Gema Villa E-mail address: cipaj@zaragoza.es</p>
<p><b>6. Who Participated in This Initiative ?</b></p> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Every worker in the youth information centre (CIPAJ)</li> <li><input checked="" type="checkbox"/> Young people in Zaragoza</li> <li><input checked="" type="checkbox"/> Youth associations and entities that work with young people</li> <li><input checked="" type="checkbox"/> Associations and groups specialised in youth subjects as: The Municipal Centre for Attention and Prevention of Addictions, the Casa de las Culturas (immigration), the Foundation for Ecology and Development, Movement in Defence of the Bicycle, the Municipal Centre for the Promotion of Health...</li> <li><input checked="" type="checkbox"/> CIPAJ's Young People's Guidance Services (psychologist, sexologist, legal and academic guidance)</li> <li><input checked="" type="checkbox"/> Artists, photographers and designers of the city who are less than 30 years old (33 in 2005)</li> </ul>
<p><b>7. What Was the Scope of This Initiative?</b> (please click on / activate the box <b>which corresponds to your answer</b>)</p> <p>Local <input checked="" type="checkbox"/>                      Regional <input type="checkbox"/>                      National <input type="checkbox"/>                      European <input type="checkbox"/></p>
<p><b>8. When Was This Initiative Undertaken</b> (please state the date when the activity was started, when it finished, or if it is still continuing):</p> <ul style="list-style-type: none"> <li>? First issue: January 1983</li> <li>? Internet Edition: 1996</li> <li>? The start of an Advertisements Section, with information prepared by young people: 1998</li> <li>? Another section was launched: "Agenda", with information prepared by young people and youth associations: 1999.</li> <li>? The first questionnaire that readers of the magazine were asked to answer with the aim to discover their degree of satisfaction and the typology of readers: 1999</li> <li>? Official annual invitation in order to acquire photos and drawings carried out by young people under the age of 30: since 2002 (previously they were obtained from young people but without the annual invitation)</li> <li>? General questionnaire directed at the young people of Zaragoza, which enables us to discover the level of awareness, use and satisfaction with the CIPAJ magazine: 2004.</li> </ul>

- ? Second questionnaire directed at readers of the newsletter: 2005
  - ? Introduction of another section entitled "Suelos", with a high percentage of news items contributed by young people or youth associations: 2005
- The monthly publication of the Boletín del CIPAJ currently continues.

**9. What Were the Results Obtained by This Initiative?**

**A. AWARENESS, USE AND APPRAISAL OF THE *BOLETÍN DEL CIPAJ* AMONGST THE TOTAL POPULATION OF YOUNG PEOPLE IN ZARAGOZA, FROM 14 TO 29 YEARS (data of a study carried out by the University of Zaragoza, in 2004):**

- ? Awareness of the Magazine: 63.7 %
- ? Use of the Magazine: 75.3 % of those that know of it (48 % of the total youth population)
- ? Satisfaction of the young people who use it: 83.9% (satisfied or highly satisfied)

**B. APPRAISAL OF THE MAGAZINE BY ITS READERS (score from 0 to 99)**

	YEAR 2005	YEAR 1999
? <b>General satisfaction:</b>	<b>79.7</b>	<b>76.1</b>
? Reliability of information :	84.6	81.1
? Clarity of the information :	84.4	79.3
? Ease with which it can be obtained each month:	81.6	77.2
? Interest of the information:	80.9	79.3
? Use of the information:	76.6	76.1
? Graphic design:	66.7	71.9

**C. APPRAISAL OF ARTISTS, PHOTOGRAPHERS AND DESIGNERS**

(data on participation in the *Boletín del CIPAJ* in 2005)

- ? Young artists who have contributed graphic material in 2005: 33
- ? Photos and drawings acquired in 2005: 180
- ? Magazine covers carried out by young people in 2005 (all): 10

The *Boletín del CIPAJ* has served as a springboard for artists and photographers. Some of them, when they have acquired fame, have recognized the important impulse obtained from their first works published in the Newsletter, as is the case of: Isidro Ferrer (National Design Award-winner 2003), David Guirao (Illustrator, National Comic Award-winner), José Prieto (illustrator and web design), Carlos Gil (photographer), Alberto Gamón (professional illustrator for El Periódico de Aragón), Noemí Calvo (illustrator and graphic designer), Yolanda Abad (photographer)...

**10. Report – Publication – Other Product** (if there is a report, publication or other “product” relating to this initiative, please state where it can be obtained or consulted, and in which language):

The following material is available concerning this initiative:

(please click on / activate the box **which corresponds to your answer**)

Report  Publication  Other Product (specify) .....

Title: *BOLETÍN DEL CIPAJ* STYLE MANUAL

Language(s): Spanish

Can be obtained from: CIPAJ, Pza. San Carlos 4, E-50001 Zaragoza (Spain).

Report  Publication  Other Product (specify) .....

Title: Questionnaire sent to readers of *Boletín del CIPAJ*, 2005 (comparison with 1999)

Language(s): Spanish

Can be consulted / downloaded at this web-site: [http://cmisapp.ayto-zaragoza.es/cont/paginas/sectores/jovenes/cipaj/publicaciones/Doc\\_Comu/lec\\_bol\\_05.pdf](http://cmisapp.ayto-zaragoza.es/cont/paginas/sectores/jovenes/cipaj/publicaciones/Doc_Comu/lec_bol_05.pdf)

